

DONALD ROHLMAN III

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Highly motivated marketing student with experience in social media marketing, consumer behavior, and international marketing. A detail-oriented team player driven to give the best results possible with a creative mindset. Successful track record of delivering results for school projects in the time required.

EXPERIENCE

SEP 2019 – NOV 2019

MARKETING INTERN, PINNACLE COMPUTER SERVICES

- Managed social media accounts and created social media for daily postings.
- Helped with developing and designing of websites for clients.
- Developed handouts to be used at events to show services that we offered.

JUNE 2019 – AUG 2019

STORE ASSOCIATE, ROSS DRESS FOR LESS

- Organize store shelves to present products to the company’s standards.
- Assisted with the retrieval and sorting of truck deliveries.
- Provided excellent customer service to customer requests and concerns.

JUNE 2018 – AUG 2018

SUMMER HELP, JASPER SEATING

- Assembled finished product to achieve the required amount by the deadline.
- Provided teamwork with others to accomplish goals set for the department.
- Quickly adapt to the ever-changing corporate needs and priorities.

AUG 2017 – DEC 2017

OFF BEARER, JASPER SEATING

- Being diligent with final product count, to ensure proper use of materials.
- Self-sufficient in a fast pace environment, handed 10 off ramps at a time.
- Assist others when they fell behind on a project, to help accomplish the goal.

EDUCATION

(EXPECTED GRAUDATION DEC 2019)

B.S MARKETING, OAKLAND CITY UNIVERSITY

- 3.9 GPA
- Dean’s List

- Lead multiple projects: dealing with marketing objectives, how to achieve those objectives, and producing a marketing plan based on those objectives.
- Directed, edited, and recorded multiple videos for commercial projects.
- Conducted surveys for market research and looking for connections within the data.
- Participate in group discussions working towards our final objective.

MAY 2017

A.S. GENERAL STUDIES, VINCENNES UNIVERSITY JAPSER

- 3.8 GPA
- Magna Cum Laude
- Presentation assignments giving speeches on topics to improve communication skills.
- Working with Microsoft Office to demonstrate understanding of the software.
- Group assignments meant to help improve interpersonal communication.

SKILLS

- Adobe Creative Cloud (Photoshop, Illustrator, Premiere, InDesign).
- Microsoft Office Suite (Word, PowerPoint, Excel, and Access).
- Video editing
- Hootsuite
- WordPress
- Social media marketing
- International marketing
- Consumer behavior